



Volunteer *With Us*



About

The City of Hamilton Tobacco Control Team is looking for **creative youth storytellers** to create digital content for our Unfiltered Facts (UFF) social media channels. You will help us to rebuild our social media presence, attract youth followers, and denormalize nicotine use!

Requirements

1. Live a nicotine-free lifestyle
2. Have access to a phone/computer to film and edit content
3. Age 13-24 (the same as our target audience)



Opportunity Includes

- **Training** – you will get a volunteer handbook so that you can learn how the tobacco industry targets YOUTH
- **Creating** – you will create engaging nicotine prevention content for UFF social channels (video and/or stills)
- **Performing** (optional) – you or your friends can perform in content (photo release forms required)
- **Recognition** – you will receive volunteer hours and Unfiltered Facts swag

Skills Needed

- Experience using IG and FB
- Knowledge of social media trends
- Excellent use of digital tools (e.g., Canva, CapCut, etc.)
- Strong written and verbal communication
- Attention to detail
- Ability to work independently and meet deadlines



Apply now:

Email your interest to Sharon.Munn@Hamilton.ca and include:

- A brief description of how you meet the skills/requirements
- A sample reel or graphic that you have created (optional)



[@unfiltered_facts](#) [@unfilteredfacts](#) [@unfilteredfacts1854](#)